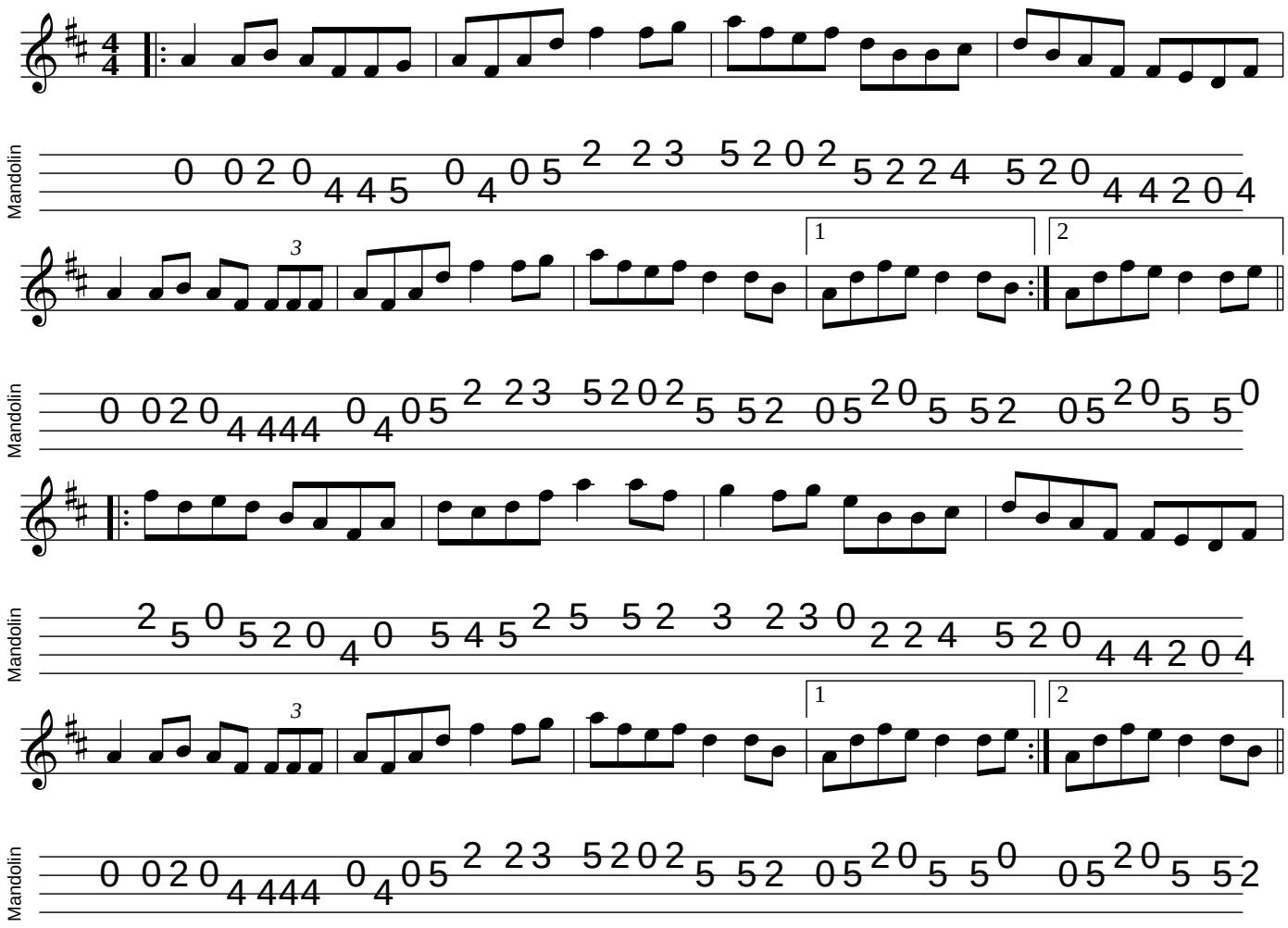Creamer’s Reel